

MOBILE APP AI COOKIE POLICY

ZIRAVIX AI EXECUTIVE OS™ CORE

Effective Date: August 20, 2026

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This Cookie Policy explains how **CODESCREEN BRAINCUB INCUBATOR LTD** ("we," "us," or "our") uses cookies and similar technologies in connection with **ZIRAVIX AI EXECUTIVE OS™ CORE** (the "App"), our website at <https://ziravix.com/ziravix-app/> (the "Website"), and related services (collectively, the "Services").

This Cookie Policy explains what cookies and similar technologies are, the purposes for which they may be used, the categories of cookies and similar technologies that may be used in connection with the Services, and the choices available to you.

This Cookie Policy should be read together with the applicable **ZIRAVIX Mobile App Privacy Policy, Mobile App AI Terms and Conditions, Mobile App AI Usage Disclaimer, and Mobile App AI Transparency Statement.**

Where applicable law requires consent for the use of non-essential cookies or similar technologies, we will seek that consent through appropriate consent or preference mechanisms.

If you do not wish to allow certain non-essential cookies or similar technologies, you may be able to manage your preferences through our cookie preference mechanism, where available, or through your browser or device settings. Disabling certain technologies may affect the functionality or availability of some Services.

1. WHAT ARE COOKIES?

Cookies are small text files or similar data files that may be stored on your computer, smartphone, tablet, or other device when you visit a website.

Cookies may allow a website or service to recognize a device, maintain a session, remember preferences, support security functions, or collect information about how the website or service is used.

Cookies may be:

- **First-party cookies**, which are placed or controlled by the website or service operator; or
- **Third-party cookies**, which are placed or controlled by third-party service providers whose services are integrated with or used in connection with the Services.

In addition to traditional cookies, the Services may use other technologies that perform similar functions, including certain forms of local storage, pixels, SDKs, or other technical identifiers, where applicable.

For purposes of this Cookie Policy, we refer to cookies and these similar technologies collectively as "**Cookies and Similar Technologies.**"

2. WHY WE USE COOKIES AND SIMILAR TECHNOLOGIES

Depending on the Services, configuration, and technologies actually implemented, we may use **Cookies and Similar Technologies** for purposes including:

- **Security and authentication** — to help authenticate users, maintain secure sessions, protect accounts, and detect unauthorized or fraudulent activity;
- **Service functionality** — to enable features and functionality requested by users;
- **Preferences** — to remember settings, preferences, and choices;
- **Performance and analytics** — to understand how the Website and Services are used and to evaluate and improve their performance;
- **Service improvement** — to identify technical problems, improve functionality, and optimize the user experience;
- **Measurement and reporting** — to measure the effectiveness of certain communications, campaigns, or features where applicable;
- **Payment and transaction support** — where applicable, to support secure payment processing and fraud prevention through payment service providers;
- **Legal and compliance purposes** — to help comply with applicable legal obligations and enforce our policies; and
- **Other legitimate operational purposes** — where reasonably necessary to provide, maintain, secure, or improve the Services.

Not every category or purpose listed above will necessarily apply to every user, device, version of **the App**, or part of **the Services**.

We do not intend this Cookie Policy to state that a particular Cookie or Similar Technology is used where that technology is not actually implemented in the relevant Services.

3. TYPES OF COOKIES AND SIMILAR TECHNOLOGIES

Depending on the applicable **Services and configuration, Cookies and Similar Technologies** may fall into the following categories.

3.1 STRICTLY NECESSARY COOKIES

Strictly necessary Cookies are used where they are necessary to provide a service or functionality specifically requested by the user or to operate, secure, or maintain the Services.

These technologies may support functions such as:

- authentication and secure account access;
- maintaining user sessions;
- security and fraud prevention;
- protecting against unauthorized access or abuse;
- maintaining essential application or website functionality; and
- remembering choices that are necessary for the operation of the Services.

Because these technologies may be necessary for the operation or security of the Services, disabling them may prevent certain features from functioning properly.

3.2 PERFORMANCE AND ANALYTICS COOKIES

Performance and analytics Cookies and Similar Technologies may be used to help us understand how users interact with the Website or Services.

Depending on the configuration, these technologies may help us understand:

- which pages or features are accessed;
- how users navigate through the Website;
- how frequently features are used;
- how long users interact with particular pages or features;
- whether technical errors occur;
- how the Services perform; and
- how the Services may be improved.

Where analytics services are used, the applicable third-party provider may process information collected through those technologies in accordance with its own privacy documentation and applicable contractual arrangements.

Where consent is required by applicable law, non-essential analytics technologies will be used only after the required consent has been obtained.

3.3 FUNCTIONALITY AND PREFERENCE COOKIES

Functionality and preference Cookies and Similar Technologies may allow the **Services** to remember choices or settings made by users.

Depending on the applicable functionality, these technologies may be used to remember:

- **user preferences;**
- **interface or display settings;**
- **language or regional preferences;**
- **certain session or application settings; and**
- **other choices necessary or useful for providing requested functionality.**

The availability and use of these technologies may vary depending on the platform, version, configuration, and functionality of the Services.

3.4 TARGETING AND ADVERTISING TECHNOLOGIES

Where applicable, **advertising or targeting Cookies and Similar Technologies** may be used to support **advertising, marketing measurement, attribution, or related activities.**

However, **ZIRAVIX AI EXECUTIVE OS™ CORE does not automatically use every type of advertising or targeting technology described in this section merely because such technologies are described in this Policy.**

If advertising or targeting technologies are implemented, we will provide appropriate information and, where required by applicable law, obtain the necessary consent before using non-essential technologies.

You may also have choices regarding certain advertising technologies through your browser, device, or applicable preference mechanisms.

4. SPECIFIC COOKIES AND SIMILAR TECHNOLOGIES USED BY THE SERVICES

The specific Cookies and Similar Technologies used by the Services may vary depending on the Website, App version, platform, technical configuration, third-party integrations, and functionality available at a particular time.

We may use first-party and third-party technologies where necessary or appropriate to provide, secure, analyze, or improve the Services.

4.1 FIRST-PARTY COOKIES AND TECHNOLOGIES

First-party Cookies and Similar Technologies may be used by CODESCREEN BRAINCUB INCUBATOR LTD or by infrastructure operating on our behalf for purposes such as:

Authentication and Session Technologies

- **Purpose:** Supporting secure authentication and maintaining user sessions.
- **Category:** Strictly Necessary.
- **Duration:** May vary depending on the applicable session and technical configuration.

Security Technologies

- **Purpose:** Supporting account security, fraud prevention, abuse prevention, and protection against unauthorized access.
- **Category:** Strictly Necessary.
- **Duration:** May vary depending on the applicable security function and technical configuration.

Preference Technologies

- **Purpose:** Remembering applicable user settings and preferences.
- **Category:** Functionality or Preference.
- **Duration:** May vary depending on the applicable technology and user settings.

We do not represent that a particular cookie name, identifier, duration, or technical implementation is used unless it is actually deployed in the relevant Services.

4.2 THIRD-PARTY ANALYTICS TECHNOLOGIES

Where **Google Analytics** or another analytics service is enabled on **the Website** or **applicable Services**, **the relevant third-party provider** may use **Cookies and Similar Technologies** to collect information concerning usage and performance.

For **Google Analytics**, applicable technologies may include **Google Analytics cookies or identifiers** used to measure website activity and generate analytics reports.

Provider: Google LLC and/or applicable Google entities

Purpose: Analytics, measurement, performance monitoring,

and understanding Website usage

Category: Performance and Analytics

Duration: Depends on the applicable Google Analytics configuration.

Google's processing of information is subject to its applicable privacy documentation.

Google Privacy Policy:

[Google Privacy Policy](#)

Google Analytics Opt-Out:

[Google Analytics Opt-Out Browser Add-on](#)

4.3 THIRD-PARTY PAYMENT TECHNOLOGIES

Where **Stripe** is used to process payments or transactions associated with the **Services**, **Stripe and its technology providers may use Cookies and Similar Technologies** where necessary for **payment processing, security, fraud prevention, authentication, or related functionality**.

Provider: Stripe, Inc. and applicable Stripe entities

Purpose: Payment processing, transaction security, fraud prevention, and related payment functionality

Category: Strictly Necessary or applicable payment/security technology

Duration: May vary depending on the technology and transaction.

Stripe's processing of information is governed by its applicable privacy documentation.

Stripe Privacy Policy:

[Stripe Privacy Center](#)

4.4 ANYTHING APP PLATFORM TECHNOLOGIES

ZIRAVIX AI EXECUTIVE OS™ CORE may be hosted, operated, deployed, or supported through the **Anything App** platform operated by **Boosterbot AI, LLC** ("Anything App").

Where **the App** is provided through or relies upon **the Anything App platform**, Anything App and its applicable service providers may use cookies, local storage, and similar technologies in connection with the underlying platform infrastructure.

According to Anything App's applicable Privacy Policy, its platform uses cookies, local storage, and similar tracking technologies for purposes including:

- **authentication and account management;**
- **maintaining sessions;**
- **remembering user preferences;**
- **analytics and platform performance measurement;**
- **security and fraud prevention;**
- **advertising and marketing measurement, where applicable; and**
- **other platform functionality.**

The specific technologies and purposes applicable to the App may depend on the platform configuration and the functionality used.

The use of these technologies by **Anything App** is controlled by the applicable platform configuration and may be subject to Anything App's own privacy practices and policies.

Where the **Anything App platform** processes information associated with the use of **ZIRAVIX AI EXECUTIVE OS™ CORE**, such processing may occur in accordance with the applicable contractual arrangements, platform functionality, and privacy policies of the relevant service providers.

Anything App Privacy Policy:

[Anything App Privacy Policy](#)

4.5 ANYTHING APP PAYMENT AND STRIPE TECHNOLOGIES

Where payments, subscriptions, purchases, or other paid functionality for **ZIRAVIX AI EXECUTIVE OS™ CORE** are processed through the **Anything App platform**, the payment functionality may be provided through **Stripe** integrated with the Anything App platform.

Anything App may use **cookies and similar technologies** as part of the underlying third-party platform through which **the App** is hosted, deployed, operated, or supported.

Where applicable, payment functionality made available through the **Anything App platform** may be provided through **Stripe**.

According to **Anything App's applicable Privacy Policy**, payments on the Platform are processed by Stripe.

Anything App states that it does not store users' full credit card numbers or bank account details, but may retain limited payment-related references, such as Stripe customer identifiers, payment intent identifiers, and transaction metadata, as necessary to manage purchases, subscriptions, refunds, and related transactions.

Stripe may use Cookies and Similar Technologies in connection with **payment processing, transaction security, fraud prevention, authentication, analytics, and related payment functionality.**

Stripe's applicable documentation indicates that Stripe.js and certain Stripe SDKs may use fraud-prevention signals and, depending on the integration and technical configuration, cookies or similar technologies.

The processing of payment information by Stripe is subject to Stripe's applicable privacy documentation and terms.

Stripe Privacy Policy:

[Stripe Privacy Center](#)

5. OTHER TRACKING TECHNOLOGIES

In addition to **Cookies, the Services** may use other technologies that perform similar functions, depending on the applicable Service, platform, technical configuration, and third-party integrations.

These technologies may include web beacons, local storage, Software Development Kits (SDKs), mobile advertising identifiers, device or browser identifiers, and server or application log information.

Not every technology described in this section is necessarily used in every version of the App, on every device, or throughout all parts of the Services.

5.1 WEB BEACONS AND PIXEL TECHNOLOGIES

Web beacons, pixel tags, clear GIFs, or similar technologies are small electronic files or code elements that may be used on websites, applications, or electronic communications.

Where implemented, these technologies may be used to:

- understand whether certain content or communications have been accessed;
- measure interactions with the Services;
- measure whether an electronic communication has been opened or interacted with;
- support analytics and performance measurement; and
- improve the Services and communications.

The use of web beacons or similar technologies may depend on the applicable Service and technical configuration.

5.2 LOCAL STORAGE AND SIMILAR TECHNOLOGIES

The Services may use local storage technologies, including technologies such as HTML5 local storage, IndexedDB, application storage, or similar mechanisms, where supported by the applicable platform.

These technologies may be used to:

- support application or website functionality;
- maintain certain preferences or settings;
- improve performance;
- support authentication or session-related functionality;
- store information locally where necessary for the operation of certain features;
and
- support security and technical functionality.

The specific information stored through local storage technologies depends on the applicable Service, platform, and technical implementation.

5.3 SOFTWARE DEVELOPMENT KITS (SDKs)

The App may use **third-party Software Development Kits ("SDKs")** to provide functionality, maintain security, monitor performance, support analytics, process transactions, or provide other services.

Depending on the SDK and its configuration, an SDK may process information such as:

- device or application identifiers;
- IP address;
- device characteristics;
- operating system and application version;
- application usage information;
- crash and diagnostic information;
- performance information; and

- **other technical information necessary for the functionality provided by the SDK.**

The information collected by an SDK depends on the specific SDK, its configuration, and the functionality for which it is used.

Where third-party SDKs are used, the applicable third-party provider may process information in accordance with its own privacy documentation and applicable contractual arrangements.

5.4 MOBILE ADVERTISING IDENTIFIERS

Where applicable, **the App** or an **integrated third-party service** may use **mobile advertising identifiers** provided by the relevant mobile operating system, such as **Apple's Identifier for Advertisers ("IDFA")** or **Google's Advertising ID**.

These identifiers may be used, where applicable and permitted by law, for purposes such as **advertising measurement, attribution, fraud prevention, analytics, or personalized advertising**.

ZIRAVIX AI EXECUTIVE OS™ CORE does not automatically use mobile advertising identifiers merely because such identifiers are described in this Policy.

Where applicable law or platform rules require permission or consent before such identifiers are accessed or used, the appropriate permission or consent mechanism will be used.

5.5 DEVICE AND BROWSER IDENTIFICATION TECHNOLOGIES

Where reasonably necessary for security, fraud prevention, authentication, service functionality, or technical purposes, **the Services or applicable third-party providers** may process technical information about a **device or browser**.

This may include information such as:

- **IP address;**
- **browser or application type and version;**
- **operating system;**
- **device type and characteristics;**
- **screen or display characteristics;**
- **network information;**
- **language and regional settings; and**
- **other technical information made available by the applicable device, browser, or platform.**

We do not represent that the Services use a separate or persistent "device fingerprint" for every user.

Any such processing, where implemented, will depend on the applicable Service, technical configuration, security requirements, and third-party integrations.

5.6 LOG FILES AND TECHNICAL LOGS

The Services and their underlying infrastructure may automatically generate and retain technical logs when users access or interact with the Services.

Depending on the applicable Service and configuration, technical logs may include:

- **IP addresses;**
- **browser, application, or device information;**
- **operating system information;**
- **date and time information;**
- **referring or exit information;**
- **requested pages, resources, or features;**
- **error and diagnostic information;**
- **security-related events; and**
- **other technical information necessary to operate, secure, troubleshoot, and improve the Services.**

We may use technical log information for purposes including service operation, security, fraud prevention, troubleshooting, performance monitoring, analytics, and legal or compliance purposes.

6. DATA COLLECTED THROUGH COOKIES AND SIMILAR TECHNOLOGIES

Depending on the **Cookies and Similar Technologies** actually used by **the Services**, the information collected may include the following categories.

Not every category of information listed below is necessarily collected through **Cookies and Similar Technologies**, and the information collected may vary depending on the applicable **Service**, platform, device, configuration, and third-party provider.

6.1 ACCOUNT AND IDENTIFICATION INFORMATION

Where technically necessary and permitted, **Cookies and Similar Technologies** may be associated with information such as:

- **name;**
- **email address;**
- **account or user identifier;**
- **authentication or session information; and**
- **other information associated with an account or session.**

Cookies themselves do not necessarily contain this information directly.

6.2 DEVICE AND TECHNICAL INFORMATION

Depending on the technology used, information may include:

- **device or application identifiers;**
- **IP address;**
- **approximate location derived from IP address;**
- **browser type and version;**
- **operating system and platform;**
- **device characteristics;**
- **language and regional settings;**

- time zone;
- network and connection information; and
- other technical information.

6.3 USAGE AND INTERACTION INFORMATION

Depending on the applicable Service, we or relevant third-party providers may collect information concerning:

- pages or screens viewed;
- features accessed or used;
- navigation and interaction patterns;
- session dates and times;
- duration of interactions;
- clicks and similar interactions;
- referring or exit information;
- application or website events;
- search or interaction activity where applicable; and
- technical performance information.

6.4 TRANSACTION AND PAYMENT – RELATED INFORMATION

Where **Cookies and Similar Technologies** are used in connection with payment functionality, they may support the processing or security of information relating to:

- purchases or subscriptions;

- transaction identifiers;
- payment status;
- payment-related references;
- fraud-prevention information;
- billing-related information; and
- other transaction metadata.

We do not intend this Cookie Policy to state that Cookies themselves store complete payment-card numbers or other sensitive payment credentials.

Payment information may instead be processed by third-party payment providers such as Stripe in accordance with their applicable privacy practices and technical integrations.

6.5 CONTENT AND USER – PROVIDED INFORMATION

Cookies and Similar Technologies may support the operation of features through which users access or interact with content.

However, **Cookies and Similar Technologies** do not necessarily collect or store the underlying user content itself.

Information such as files, documents, text, images, or other user-generated content is governed primarily by the applicable Privacy Policy and the functionality through which that information is submitted or stored.

6.6 PERFORMANCE AND DIAGNOSTIC INFORMATION

Depending on the applicable technologies, information may include:

- crash reports;
- error information;
- performance measurements;
- loading or response times;
- feature usage information;
- technical diagnostics; and
- other information used to identify and resolve technical problems.

6.7 LOCATION INFORMATION

Where applicable and permitted by law, the Services or relevant third-party technologies may process:

- approximate location derived from an IP address; or
- location information provided through a device or application permission.

Precise geolocation is not necessarily collected through Cookies and Similar Technologies.

Where precise location information is requested or processed by **the App**, the applicable **device permissions** and **Privacy Policy** will apply.

7. HOW WE USE INFORMATION COLLECTED THROUGH COOKIES AND SIMILAR TECHNOLOGIES

Depending on the applicable Cookies and Similar Technologies, we may use information collected through them for the following purposes:

7.1 SERVICE DELIVERY AND FUNCTIONALITY

We may use such information to:

- provide, maintain, and operate the Services;
- authenticate users and maintain secure sessions;
- remember applicable preferences and settings;
- provide requested functionality;
- support application and website functionality;
- process or support transactions; and
- maintain the security and reliability of the Services.

7.2 ANALYTICS AND PERFORMANCE

We may use information collected through applicable analytics technologies to:

- understand how users interact with the Services;
- measure Service performance;
- identify usage trends and patterns;
- identify technical errors or performance problems;
- evaluate features and functionality;

- improve the Services; and
- support product development and testing.

Where consent is required by applicable law, non-essential analytics technologies will be used only after the required consent has been obtained.

7.3 SECURITY AND FRAUD PREVENTION

We may use relevant information to:

- detect and prevent fraudulent or unauthorized activity;
- protect accounts and the Services;
- detect abuse and security threats;
- authenticate users;
- investigate security incidents;
- protect the integrity of transactions; and
- enforce applicable security controls and policies.

7.4 COMMUNICATIONS, MARKETING, AND MEASUREMENT

Where applicable and permitted by law, we may use Cookies and Similar Technologies to:

- measure the effectiveness of communications or campaigns;

- understand interactions with marketing materials;
- support marketing attribution;
- provide or measure relevant content or advertising;
- manage promotional activities; and
- understand user engagement.

Where consent is required for non-essential marketing, advertising, or targeting technologies, we will seek the required consent before using them.

7.5 LEGAL, COMPLIANCE, AND OPERATIONAL PURPOSES

We may use information collected through Cookies and Similar Technologies to:

- comply with applicable laws and regulations;
- respond to lawful requests;
- establish, exercise, or defend legal claims;
- enforce our agreements and policies;
- investigate suspected violations or abuse;
- maintain records required for legal or compliance purposes; and
- protect our rights, users, Services, and business operations.

8. THIRD-PARTY SERVICES AND COOKIES

The Services may rely on **third-party providers** that use **Cookies and Similar Technologies** in connection with the functionality, security, analytics, payment processing, hosting, infrastructure, or other services they provide.

Third-party technologies may be controlled by the relevant third-party provider rather than by **CODESCREEN BRAINCUB INCUBATOR LTD.**

The use of such technologies may therefore be governed by the applicable third party's privacy policy, terms, documentation, and technical configuration.

Not every third-party service described below will necessarily be used in every version of the App or throughout every part of the Services.

8.1 GOOGLE ANALYTICS

Where **Google Analytics** is enabled on the Website or another applicable part of **the Services**, **Google Analytics** may use **Cookies and Similar Technologies** to collect information concerning website usage, performance, and interactions.

Such information may be used to help us understand:

- **how visitors interact with the Website;**
- **which pages or features are used;**
- **how frequently the Services are accessed;**
- **how the Website performs; and**
- **how the Services may be improved.**

The specific information processed and the technologies used depend on the Google Analytics configuration implemented.

Google's processing of information is governed by its applicable privacy documentation.

Google Privacy Policy:

[Google Privacy Policy](#)

Google Analytics Opt-Out:

[Google Analytics Opt-Out Browser Add-on](#)

8.2 STRIPE PAYMENT PROCESSING

Where **Stripe** is used to process payments or transactions associated with **the Services**, **Stripe** and its applicable technology providers may use **Cookies and Similar Technologies** in connection with:

- **payment processing;**
- **transaction security;**
- **fraud prevention;**
- **authentication;**
- **payment-related functionality; and**
- **other technical or security purposes.**

The specific technologies used depend on the applicable **Stripe** integration and technical configuration.

Payment information processed through **Stripe** is subject to **Stripe's** applicable privacy documentation and terms.

We do not intend to store complete payment-card numbers on our own servers where payment processing is handled directly by Stripe.

Stripe Privacy Policy:

[Stripe Privacy Center](#)

8.3 OTHER THIRD - PARTY SERVICES

The Services may also use or integrate additional third-party providers from time to time, depending on the functionality and technical architecture of the Services.

These may include providers of:

- **hosting and infrastructure;**
- **authentication;**
- **analytics;**
- **payment processing;**
- **customer support;**
- **email and communications;**
- **security and fraud prevention;**
- **content delivery;**
- **application functionality; and**
- **other technical or operational services.**

Where such providers use **Cookies and Similar Technologies**, their processing may be governed by their own applicable privacy policies and contractual arrangements.

We will seek to provide appropriate information regarding material third-party technologies where required by applicable law.

9. YOUR CHOICES AND CONTROL OVER COOKIES

You may have choices regarding the use of **Cookies and Similar Technologies**, depending on the applicable **Service, device, browser, platform, and applicable law**.

Where applicable law requires consent for **non-essential Cookies and Similar Technologies**, we will provide an appropriate mechanism through which you can provide, refuse, or withdraw consent.

You may also manage certain **Cookies and Similar Technologies** through your browser, device, operating system, or other available settings.

9.1 BROWSER SETTINGS

Most web browsers allow you to manage, block, delete, or otherwise control Cookies.

If you choose to disable or delete certain Cookies, some features or functionality of the Website may not operate properly.

Information about managing Cookies may be available through the help or settings sections of your browser. Examples include:

- Google Chrome: [Chrome cookie settings and information](#)
- Mozilla Firefox: [Firefox cookie and tracking protection information](#)
- Safari (macOS): [Apple Safari cookie and website data settings](#)
- Safari (iOS): [Apple Safari privacy and cookie information](#)
- Microsoft Edge: [Microsoft Edge cookie information](#)
- Opera: [Opera cookie and website preference information](#)

9.2 COOKIE PREFERENCE MECHANISMS

Where the Website provides a cookie banner, consent mechanism, or cookie preference center, you may use that mechanism to manage available Cookie and Similar Technology preferences.

Where applicable law requires consent for non-essential technologies, those technologies will be used in accordance with the applicable consent requirements.

If a preference center is not available for a particular Service or platform, you may still have other choices through your browser, device, operating system, or applicable third-party provider.

9.3 MOBILE DEVICE AND OPERATING SYSTEM SETTINGS

When using the App, certain permissions and tracking technologies may be controlled through your mobile device or operating-system settings.

iOS devices may provide controls for:

- **app tracking permissions;**
- **advertising or advertising-related identifiers;**
- **location permissions; and**
- **individual application permissions.**

Android devices may provide controls for:

- **advertising identifiers and personalized advertising;**
- **location permissions;**
- **individual application permissions; and**
- **other privacy and tracking controls.**

The exact settings and menu names may vary depending on your device model, operating-system version, and region.

Changing these settings may affect certain features or functionality of **the App**.

9.4 GOOGLE ANALYTICS OPT - OUT

Where Google Analytics is used, you may be able to limit or prevent certain Google Analytics collection through available Google controls, browser settings, or the Google Analytics Opt-Out Browser Add-on.

Google Analytics Opt-Out Browser Add-on:

[Google Analytics Opt-Out Browser Add-on](#)

The availability and functionality of third-party opt-out tools may change over time and are controlled by the applicable third-party provider.

9.5 ADVERTISING AND TARGETING CHOICES

Where applicable advertising or targeting technologies are used, you may have additional choices through your device, browser, applicable consent mechanism, or industry-supported preference tools.

Examples of industry preference mechanisms may include:

- Digital Advertising Alliance (DAA): [DAA YourAdChoices](#)
- Network Advertising Initiative (NAI): [NAI Consumer Opt-Out](#)
- Digital Advertising Alliance of Canada (DAAC): [DAAC YourAdChoices](#)

The availability and scope of these tools may vary by country, device, browser, and participating provider.

Opting out of interest-based advertising does not necessarily mean that you will stop receiving advertisements. You may continue to receive advertisements that are not based on interests inferred from your activity.

9.6 DO NOT TRACK SIGNALS

Some browsers and devices may provide a "Do Not Track" ("DNT") or similar privacy signal.

Because technical standards and legal requirements concerning DNT and similar signals may vary, the Services may not respond to every DNT signal in the same manner.

Where applicable law requires us to recognize a particular privacy signal, we will process that signal as required by applicable law.

10. INTERNATIONAL DATA TRANSFERS

The Services may be operated using service providers and infrastructure located in countries other than the country in which you reside.

As a result, information processed through **Cookies and Similar Technologies** may be transferred to, stored in, or processed in countries that may have data protection laws different from those in your country of residence.

Where we transfer personal information internationally, we will take measures required by applicable law to protect that information.

Depending on the circumstances and applicable law, appropriate safeguards may include:

- **adequacy decisions or recognized adequacy mechanisms;**
- **standard contractual clauses or other approved contractual safeguards;**
- **recognized certification or transfer frameworks where applicable;**
- **contractual and technical safeguards; and**
- **other legally recognized transfer mechanisms.**

The specific safeguards applicable to a particular transfer may depend on the destination country, service provider, type of information, and applicable legal requirements.

Your use of the Services does not, by itself, mean that every international transfer is based on your consent. Where consent is required as the legal basis for a particular transfer, we will seek that consent in accordance with applicable law.

Additional information concerning international transfers may also be provided in our **Mobile App Privacy Policy**.

11. DATA RETENTION

We retain information collected through Cookies and Similar Technologies only for as long as reasonably necessary for the purposes for which it was collected, unless a longer retention period is required or permitted by applicable law.

Retention periods may vary depending on the type of technology, its purpose, the applicable Service, the technical configuration, and the requirements of the relevant third-party provider.

Depending on the circumstances:

- **Session Cookies and Similar Technologies** may remain active for the duration of a session or until the relevant session ends.
- **Persistent Cookies** may remain on a device for a specified period or until they are deleted or expire.
- **Analytics information** may be retained according to the retention settings established for the applicable analytics service.

- **Security and fraud-prevention information** may be retained for as long as reasonably necessary to protect the Services, users, transactions, and systems.
- **Payment and transaction-related information** may be retained for periods necessary to process transactions, provide services, comply with accounting or legal requirements, resolve disputes, or prevent fraud.
- **Legal and compliance information** may be retained for as long as reasonably necessary to satisfy applicable legal obligations or establish, exercise, or defend legal claims.

We may consider factors such as the nature and sensitivity of the information, the purposes for which it is processed, security risks, applicable legal requirements, and whether the information can be retained in an aggregated or anonymized form.

When applicable retention periods expire, information will be deleted, anonymized, aggregated, or otherwise handled in accordance with our applicable data-retention practices and legal obligations.

Aggregated or appropriately anonymized information that no longer identifies an individual may be retained for longer periods where permitted by applicable law.

12. CHILDREN'S PRIVACY

Our Services are not directed to children under the age of 13, or the applicable age of digital consent in your jurisdiction. We do not knowingly collect personal information from children through Cookies and Similar Technologies or through other means.

If we become aware that we have collected personal information from a child under the applicable age of consent without appropriate parental or guardian consent, we

will take reasonable steps to delete that information as soon as reasonably practicable.

If you are a parent or legal guardian and believe that your child has provided us with personal information without appropriate consent, **[please email us at,](#)**

Minors and Children's Privacy Contact: minors@ziravix.com

We will take reasonable steps to investigate and, where appropriate, remove such information from our systems.

13. UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time to reflect changes in our Services, Cookies and Similar Technologies, business practices, technologies, legal or regulatory requirements, or other relevant circumstances.

When we make changes to this **Cookie Policy**, we will update the "**Last Updated**" date displayed at the beginning of this Policy.

Where appropriate, we may also provide additional notice of material changes through our Website, the App, email, or other appropriate communication methods.

If we make material changes concerning how we collect, use, or share information through Cookies and Similar Technologies, we may, where appropriate and required by applicable law:

- **post a prominent notice on our Website or within the App;**
- **provide notice by email to the email address associated with your account;**

- **provide an updated cookie preference or consent mechanism; or**
- **request or obtain renewed consent where required by applicable law.**

We encourage you to review this Cookie Policy periodically to remain informed about our use of Cookies and Similar Technologies.

Where applicable law requires consent to the use of non-essential Cookies and Similar Technologies, continued use of the Services will not by itself constitute consent. Any required consent will be obtained through the applicable consent or preference mechanism.

14. LEGAL BASIS FOR PROCESSING (EEA, UK, AND SWITZERLAND)

If you are located in the **European Economic Area (EEA), the United Kingdom (UK), or Switzerland**, the legal basis for processing information collected through Cookies and Similar Technologies may depend on the type of technology used, its purpose, and the applicable legal requirements.

14.1 CONSENT

Where required by applicable law, we rely on your consent for the use of non-essential Cookies and Similar Technologies, including certain analytics, advertising, targeting, or other similar technologies.

You may withdraw your consent at any time through the applicable cookie preference mechanism, where available, or through other mechanisms made available to you.

Withdrawal of consent does not affect the lawfulness of processing carried out before consent was withdrawn.

14.2 LEGITIMATE INTERESTS

For certain processing activities, we may rely on our legitimate interests, or the legitimate interests of relevant third parties, where permitted by applicable law.

Our legitimate interests may include:

- **operating, maintaining, securing, and improving our Services;**
- **understanding and evaluating how our Services are used;**
- **detecting and preventing fraud, security threats, abuse, and unauthorized activity;**
- **protecting our users, systems, and business;**
- **enforcing our Terms and other applicable policies;**
- **providing customer support and responding to inquiries; and**
- **conducting research, development, testing, and service improvement.**

Where we rely on legitimate interests, we will consider and balance those interests against your applicable rights, freedoms, and interests.

We will not rely on legitimate interests where applicable law requires us to obtain consent instead.

14.3 LEGAL OBLIGATION

In certain circumstances, we may process information collected through Cookies and Similar Technologies where necessary to comply with a legal or regulatory obligation.

This may include responding to lawful requests from courts, law enforcement authorities, regulators, or other competent authorities, and complying with applicable tax, accounting, reporting, security, or other legal requirements.

14.4 CONTRACTUAL NECESSITY

Certain Cookies and Similar Technologies may be necessary to perform our contract with you or to provide Services that you have requested.

For example, **authentication, session-management, security, and other essential technologies** may be **necessary to allow you** to access and use **particular features of the Services**.

Where technology is strictly necessary for the operation of the Services, we may use it without relying on consent where permitted by applicable law.

15. YOUR RIGHTS UNDER DATA PROTECTION LAWS

Depending on your location and applicable law, you may have certain rights regarding personal information processed through Cookies and Similar Technologies.

15.1 EUROPEAN ECONOMIC AREA, UNITED KINGDOM, AND SWITZERLAND

If you are located in the **EEA, UK, or Switzerland**, you may have rights under applicable data protection laws, including, where applicable:

- **Right of Access:** You may have the right to request information about whether we process your personal information and to request access to that information.
- **Right to Rectification:** You may have the right to request correction of inaccurate or incomplete personal information.
- **Right to Erasure:** You may have the right to request deletion of your personal information in certain circumstances.
- **Right to Restriction of Processing:** You may have the right to request that we restrict the processing of your personal information in certain circumstances.
- **Right to Data Portability:** You may have the right to receive certain personal information in a structured, commonly used, and machine-readable format and, where applicable, transmit that information to another controller.
- **Right to Object:** You may have the right to object to certain processing of your personal information, including processing based on legitimate interests or processing for direct marketing purposes, where applicable.
- **Right to Withdraw Consent:** Where we rely on consent as the legal basis for processing, you may have the right to withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before withdrawal.
- **Right to Lodge a Complaint:** You may have the right to lodge a complaint with a competent data protection supervisory authority if you believe that your applicable data protection rights have been violated.

The availability and scope of these rights may depend on the applicable law and circumstances of the particular request.

15.2 CALIFORNIA AND OTHER U.S. STATES

Depending on your state of residence and applicable law, you may have certain rights regarding personal information, which may include:

- **Right to Know or Access:** The right to request information about personal information collected, used, disclosed, or otherwise processed about you, subject to applicable law.
- **Right to Delete:** The right to request deletion of certain personal information, subject to applicable exceptions and legal requirements.
- **Right to Correct:** The right to request correction of inaccurate personal information, where applicable.
- **Right to Opt Out:** The right to opt out of certain activities, such as the sale or sharing of personal information, targeted advertising, or other forms of processing where such rights apply.
- **Right to Limit Certain Uses or Disclosures:** Where applicable, the right to limit certain uses or disclosures of sensitive personal information.
- **Right to Non-Discrimination:** The right not to receive discriminatory treatment for exercising privacy rights available to you under applicable law.

The availability and scope of these rights depend on your location, the applicable law, the nature of the information involved, and any applicable statutory exceptions.

15.3 HOW TO EXERCISE YOUR RIGHTS

To exercise an applicable privacy right or to request information concerning Cookies and Similar Technologies, *you may email us at,*

Cookies and Tracking Technologies Contact: cookies@ziravix.com

We may need to verify your identity before completing certain requests, where permitted or required by applicable law.

We will process and respond to valid requests within the time periods required by applicable law.

You may also manage certain **non-essential Cookies and Similar Technologies** through our applicable cookie preference mechanism, where available, or through your browser or device settings.

15.4 RELATIONSHIP WITH OUR PRIVACY POLICY

The rights described in this Section are not intended to limit any rights that you may have under applicable data protection, privacy, consumer protection, or other laws.

For additional information regarding how we collect, use, disclose, retain, protect, and otherwise process personal information, please refer to the applicable **ZIRAVIX Mobile App Privacy Policy**.