

Privacy Notice

This privacy notice (“Privacy Notice”) describes how CODESCREEN BRAINCUB INCUBATOR LTD and its subsidiaries and affiliates acting in its role as the data controller (“CODESCREEN BRAINCUB INCUBATOR LTD”, “our,” “us” or “we”) may collect, use and share information relating to you as an identified or identifiable natural person (“personal data”).

Please carefully read this privacy notice in its entirety before using our websites, email notifications, mobile apps, social media apps, widgets, and other online services of CODESCREEN BRAINCUB INCUBATOR LTD (the “Services”). This privacy notice will clarify to you what data we collect, how we use and share it, and help you understand your choices concerning to that data.

About Us

CODESCREEN BRAINCUB INCUBATOR LTD

12552346

128 City Road, London, United Kingdom, EC1V 2NX

<https://ziravix.com/>

Contacting Us

If you wish to exercise your data privacy rights in line with this notice, or if you have any questions about your data privacy rights our contact information is as follows:

Nominated Data Protection Person

privacy@ziravix.com

contact@ziravix.com

[data_protection_for_org_privacy_policy_data_gov_struct_provide_telephone](#)

[data_protection_for_org_privacy_policy_data_gov_struct_provide_fax](#)

For individuals outside the EEA:

privacy@ziravix.com

contact@ziravix.com

Overview

This Privacy Notice only governs the use of CODESCREEN BRAINCUB INCUBATOR LTD services that specifically link to this Privacy Notice.

Personal data we collect about you when you use our services

When you use our services, we may collect personal data from you, including but not limited to:

- Name email username phone number company and address other contact information
- Credited card number billing address shipping address security code and other payment transaction and verification details supplied when you provide payment information
- Information you show interest in regarding pages and product viewed items added to your shopping cart ads you clicked on emails sent by us opened by you browser type OS IP address and location information. This information is collected by us and used as analytical information.
- Publicly available information from third-party sources such as the postal service for shipping address verification;
- Your mobile device OS by way of mobile device identifier embedded either by us or by another commonly used mobile device identifier.

We collect personal information from third parties via usage data, including but not limited to:

- Your email address and other personal data collected about you may be forwarded to the Company by a third-party website when you request for us to contact you through such a third-party website
- Your personal data may be forwarded to the Company when you opt in to participate in a third-party offer or application or feature such as live chat or by interacting on one of our social media pages or a similar app or feature on a third-party website
- Additional personal information may be forwarded to the Company from a third party in combination with personal information we collect through your use of our services. This is in order to enhance our services to focus particular content we provide and to offer various offers and opportunities available to purchase products or services that we feel may be of interest to you based upon the analytical information we have collected.
- We will apply the terms of our Privacy Notice and Data Protection Policies to any personal data we receive from third parties unless we have disclosed to you otherwise. the Company is not responsible for third parties' distribution of your personal data.

How we use your personal data

We may use your personal data for the following purposes, as permitted by data protection regulations and legislation:

- **Purchases:** We may use received contact information and received payment information to process and fulfil purchases you make through our offered services.
- **Customer Service:** We may use your received contact information to respond to any questions you ask us about our products and services and to communicate with you generally about offers competitions surveys or sweepstakes. To adequately respond to any queries we may also request information about your industry and other relevant questions regarding your interest in our product.
- **Feedback:** We may use information such as your username email address purchases and other relevant user-generated content you provide when you comment on or review our products.
- **Website Registration:** We may use your contact information when you create an account with us in order to allow us to provide you with a more personalised user experience.
- **Analytics:** When you use our services we automatically collect and use data for analytical purposes to allow us to improve your experience with us and our services and to target market relevant products for you.
- **Marketing:** We use personal data to determine what products may be of interest to users provide relevant marketing communications and to carry out market research. We may also use information provided including industry information to generate information of products owned experience with products and other user generated content to allow us to market services effectively.
- **Location-Based Services:** We may collect user location data including address and/or postal code to provide locations of stockists of our products or other appropriate location information.

- We may also use your personal data in different ways that are consistent with the above-described purposes to administer our websites and provide our services to you.

Legal Bases for the Processing and Consequences

CODESCREEN BRAINCUB INCUBATOR LTD rely on the following legal bases for the collection, processing, and use of your personal data:

- The processing is necessary to provide our services as requested by you;
- Your consent;
- The processing is necessary for the performance of a contract to which you are a party, or to commence at your request before entering into a contract;
- The processing is necessary for compliance with a legal obligation to which we are a party;
- The processing is necessary for purposes of legitimate interests pursued by a third party or us, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of personal data; such legitimate interests are the fulfillment of the processing purposes set out in this Privacy Notice.

Generally, the provision of your personal data is voluntary. However, in some cases, it is necessary to enter into a contract with us or receive our products or services as explicitly requested by you.

By not providing your personal data may result in disadvantages for you. However, unless otherwise specified, not providing your personal data will not result in legal consequences.

Personal data shared with third parties

We will only ever share personal data with companies, organisations and individuals outside of CODESCREEN BRAINCUB INCUBATOR LTD, as explained below.

Recipients within CODESCREEN BRAINCUB INCUBATOR LTD and Third Parties. We may share your personal data with affiliates of CODESCREEN BRAINCUB INCUBATOR LTD and other companies worldwide, including unaffiliated agents, suppliers or manufacturers, in order for these companies to contact you about relevant products, services or other offers that may be of interest to you. We may also share your personal data with relevant business partners.

Subject to the categories of personal data and the reasons for collecting personal data, your data may be shared with and provided to various entities within our internal departments. For example, IT, marketing and sales departments may have access to your data, depending upon product orders. Other departments, such as finance, auditing, legal and compliance, may require access to specific personal data, albeit on a “need to know” basis.

This Privacy Notice does not oversee unaffiliated third-party websites or any other website that does not link back to this Privacy Notice.

Service Providers. We share personal data with both affiliated and unaffiliated companies. These companies perform certain tasks on our behalf related to our business. These service providers include, but not limited to:

- Payment Processing
- Market campaigns
- Fulfilling orders
- Delivering packages
- Location services

- Website analysis applications
- Mobile app analysis
- Data service providers
- Customer service providers
- Electronic and postal mail services
- Competition/Surveys/Sweepstakes
- Marketing companies
- Media services
- Social commerce services for example forums reviews and ratings
- Tax management

Any third-party service providers we use will receive your personal data only as necessary to perform their role and are instructed not to use your personal data for any other purposes.

We will use and disclose your personal data as permitted by data-protection laws and regulations as follows:

- To comply with legal processing and responding to requests from legal, public and government authorities.
- To enforce our terms and conditions, including investigating potential violations;
- To detect and prevent fraud, cyber security or other technical issues;
- To protect our business operations or those of our affiliates;
- To protect the rights of our customers, our company, our property, and that of our affiliates and others;
- To allow us to pursue remedies or limit any damages that we may sustain.
- Business Transfers

As our business continues to develop, we may at some time sell or buy additional products, brands, subsidiaries, stores or business units. In this respect, we may share or transfer personal data we hold about you with third parties as part of transactions including but not limited to company reorganisation, sale, merger, assignment, joint venture, transfer or disposition of any or all of our business, brands, subsidiaries, affiliates, or other company assets.

Customer information is typically a part of a business asset to be transferred but remains subject to any pre-existing applicable Privacy Notice.

We may share aggregated data that has been anonymised (data that is not identified) with third parties – for example, publishers, advertisers or associated websites and, accordingly, this data will be publicly available. An example of when we may do this is when we wish to share information publicly to show trends about the use of our services or products.

Public Forums

Our websites may provide publicly accessible blogs, message boards, and community forums. Any information provided or contributed to in these public areas may be read, commented on, collected and used by others who access them.

Links to Social Networking and other Third-Party Websites

Our services contain links to social networking websites and other third-party mobile applications. These are operated and controlled by third parties. While we endeavour to link to reputable websites that equally share our high data privacy standards, we cannot take responsibility for any content or privacy practices deployed by these third party websites. Any personal data you provide to such third-party websites will be collected by that third party and not by CODESCREEN BRAINCUB INCUBATOR LTD and will be subject to that third party's privacy policy, rather than CODESCREEN BRAINCUB INCUBATOR LTD Privacy Notice. In this situation, CODESCREEN BRAINCUB INCUBATOR LTD shall not be responsible or have any control over

that third party's use of any personal data you provide to them.

Your Rights

If you have declared your consent regarding certain collecting, processing and use of your personal data, you can withdraw this consent at any time with immediate effect.

Further, you have the right to object to the use of your personal data for marketing.

Please note that the rights mentioned above and below may be subject to modification under the applicable data protection law.

For the avoidance of doubt, this Privacy Notice applies only for data subjects located in the EEA:

Right to request access to your personal data

You have a right to request from us confirmation as to whether or not your personal data is being processed and, where that is the case, to request access to the personal data.

The access information includes information regarding the purposes of the processing, the categories of personal data concerned, and the recipients or categories of recipients to whom your personal data is disclosed.

You have the right to request and receive a copy of any personal data we are processing. However, in the case of repeated requests, we may charge a reasonable fee based on administrative costs.

Right to request rectification

You have the right to request that we rectify inaccurate personal data concerning you.

Right to request erasure (Right to be forgotten)

You have the right, in certain circumstances, to request from us the erasure of personal data concerning you, and we are obliged to erase such personal data.

Right to request processing restriction

You have the right to request that we restrict the processing of your personal data, in such cases.

Right to request data portability

You have the right to request and receive all personal data concerning you, which you have provided to us, in a structured, conventionally used, easy to read format. You have the right to transmit this downloaded data to another entity without obstruction from us.

Right to object

You have the right to object at any time to the processing of your personal data by us.

In this case, we can no longer process your personal data.

Such rights to object may especially apply if CODESCREEN BRAINCUB INCUBATOR LTD collects and processes your personal data for profiling.

You also have the right to object to the use of your data for direct marketing purposes.

If you exercise this right, your personal data will no longer be processed for such purposes by us.

If you wish to exercise this right, please contact us at Yes

Please note that this right to object may not exist if your personal data processing is deemed necessary to facilitate the creation of a contract between you and CODESCREEN BRAINCUB INCUBATOR LTD or to execute a contract already concluded.

If you have already provided us with your consent for direct marketing purposes, for example, you have completed an online form or actively subscribed to our newsletters; you can withdraw your consent as already explained within this Privacy Notice.

Rights in connection with automated decision-making

Concerning automated individual decision-making, you have the right to

- Request human intervention
- Express your point of view
- Contest the decision.
- You also have a right to complain with your local data protection supervisory authority.

Data Retention Periods

We retain personal data for as long as necessary to provide you with the services and products requested.

Once you have terminated your relationship with us, we will either destroy your personal data or anonymise it in line with the GDPR requirements ensuring that data can never again be identified.

There are some exceptions where statutory retention requirements are in force, for example, for taxation or legal purposes.

Where you show interest in our products and services and allow us to send you marketing information, we may retain your contact details for a more extended time.

We may also be obligated to retain your personal data after the contractual relationship termination if it is necessary to ensure compliance with applicable laws or if we need to maintain your personal data based on establishing, exercising or defending a legal claim. However, this will be on a need to know basis. To this extent and as far as possible, we will restrict any processing of your personal data to such limited purposes as required for the above and, in any event, destroy personal data once any legal bases are fulfilled and terminated.

Children

This website and our services are not intended for children and we do not knowingly collect data relating to children.

California Consumer Privacy Act

How we collect your personal data

We use third-party tools to facilitate, operate and manage our website. These tools use cookies and other tracking technologies. Such tools are created and managed by parties outside our control. We are not responsible for what information is actually captured by such third parties or how such third parties use and protect that information.

The third-party tools we use on our website will only insert cookies and other tracking technologies if consented by you. We track your consent once you click 'Accept' on our Privacy centre. You can manage your permissions by Setting of Privacy.

Service Providers, we use to collect data

We employ third party companies and individuals ("Service Providers") to facilitate and make our website accessible to our visitors. These service providers have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

How we use your information

Any personal information collected from you will be processed for the purposes of performing our contract with you, for legitimate business reasons, to comply with our legal obligations or where you have consented to our use of your information. We may use your personal information for the following purposes:

Alterations to this Privacy Notice

We may amend and update this Privacy Notice from time to time.

We will notify you of any such changes, including when any proposed changes will take place.